

WHY CHOOSE HARVEST GOURMET™?

BENEFITS





PLANT- IS A FAST-GROWING PROTEIN SEGMENT

THE HARVEST GOURMET™
RANGE OFFERS
MASS APPEAL

AFFORDABLE, ACCESSIBLE, RELEVANT

VERSATILE & CONVENIENT

MADE LOCALLY IN MALAYSIA



GROW CUSTOMER BASE THROUGH THE RISING DEMAND OF PLANT BASE MEALS

MADE WITH QUALITY INGREDIENTS

HIGH IN FIBRE



SUSTAINABLE CONSUMPTION IS A GROWING CONSUMPTION



NON-GMO SOY

NO COMPROMISE ON TASTE OR TEXTURE



SOURCE OF PROTEIN



FAQ





THESE FOODS ARE HIGHLY PROCESSED. HOW HEALTHY CAN THEY BE?

The term "processed foods" is usually negatively perceived. However, foods are processed for many reasons, including making raw ingredients safer, more palatable, and easier to digest. Food processing can also minimize food safety risks, reduce food waste, increase shelf-life, increase the bioavailability of nutrients in some products, and create flavours. Plus, processing is the reason these foods look and taste so appealing to customers.

Finally, processing can also increase the nutritional value of foods. For example, it enables us to eliminate anti-nutritional factors in pulses or to increase the digestibility of starch. In the case of plant-protein meat alternatives, processes are what allows us to achieve a highly palatable texture, flavour, and variety.

Advances in food technology has allowed us to provide a nutrient profile and experience so similar to meat, which is what many flexitarian consumers want.



DOES PLANT-PROTEIN MEALS HAVE ENOUGH PROTEIN?



Most of these products are complete proteins, like soy or blends such as peas and wheat, offering all the essential amino acids and about the same amount of protein found in real meat. For a high quality protein profile, pick products containing soy, or protein blends such as pea with brown rice or pea with wheat.

WHAT DOES NON-GMO MEAN?

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Non-GMO means non-genetically modified organisms. GMOs are usually the result of selecting a desirable gene from a microorganism and the placing it into a plant (like soybean, cotton or corn). The process has been widely used in global agriculture to improve crop yields by making them more resistant to insects, weeds and diseases. Regulatory agencies around the world including the European Food Safety Authority (EFSA) have concluded that authorized Genetically Modified (GM) crops and food ingredients derived from them are safe for human consumption. However, their use remains controversial. That is why most meat alternatives specify that they don't contain ingredients derived from GMO crops. HARVEST GOURMET™ ingredients derive from NON-GMO sources.

FAQ

ARE THERE ANY ARTIFICIAL PRESERVATIVES USED IN THE PRODUCTION OF THE HARVEST GOURMET™?

No artificial preservatives are used in the production of Harvest Gourmet™.



DOES IT NEED TO BE FULLY DEFROSTED BEFORE IT CAN BE COOKED?

The product is designed to be cooked straight from the freezer and defrosting or thawing is not advisable for food safety reasons. Cooking straight from the freezer is also recommended for the best taste and texture

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IS THE HARVEST GOURMET™ PRODUCT RANGE OFFERED TO MALAYSIANS CONSIDERED VEGAN/VEGETARIAN?

All HARVEST GOURMET™ products are plant-protein and meat-free. For further details, please refer to the ingredient list on product packaging

HOW ARE HARVEST GOURMET™ PRODUCTS MADE?

In general, products are based on a 'mix & form' technology. All ingredients are mixed to form a matrix which is later formed into the desired shape.







CRISPY FISH-FREE FINGERS

Harvest Gourmet™ Crispy Fish-Free Fingers has a crispy crumb coating on the outside while retaining the juicy, tender flavour on the inside.

Made from soya and wheat, these pre-cooked Plant-Protein Fingers can easily be heated in a pan or oven.



CRISPY CRUMB COATING ON THE OUTSIDE WHILE RETAINING THE JUICY, TENDER FLAVOUR ON THE INSIDE



METHODS OF PREPARATION





Pan-fry

Pan-fry with 1 tablespoon of oil at medium heat for 6 mins or until golden brown, flip occasionally.



Oven

Preheat oven to 180°C. Bake in OVEN (CONVECTION) for 15 minutes or until golden brown, flip halfway through cooking.



Deep-fry

Add cooking oil to the fryer and pre-heat to 180°C. Deep fry for 2.5-3 minutes or until golden brown. Ready to serve.

HARVEST GOURMET FISH-FREE FINGERS (10	
218 kcal	
8.8 g	
11.5 g	
0.8 g	_
3.6 g	_
16.6 g	_
0.2 mg	

415 mg

Harvest Gourmet	VS.	
	CALORIES	
	PROTEIN	
	FAT	
	SATURATED FAT	
	DIETARY FIBRE	
	CARBOHYDRATES	
	CHOLESTEROL	
	SODIUM	

FISH FINGERS^ (100G)
277 kcal
11 g
16.2 g
3.7 g
1.5 g
21.7 g
28 mg
402 mg

Nutritional information from U.S. DOA

INGREDIENTS

Water, Breadcrumbs (Wheat Flour (23%), Salt, Yeast, Rapeseed Oil, Paprika, Turmeric), Soya Protein (8%), Rapeseed Oil, Corn Starch, Batter (Wheat Flour (1.5%), Corn Starch, Oregano, Rosemary, Vinegar, Salt, Rapeseed Oil, Xanthan Gum), Vinegar, Stabilisers (Methyl Cellulose, Xanthan Gum), Flavouring, Salt, Yeast Extract.



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SENSATIONAL BURGER

The Harvest Gourmet™ Sensational Burger gives you the real burger experience with no compromise on taste or texture.

The Harvest Gourmet™ Sensational Burger is made with simple, plant-protein ingredients: soy (no-GMO soy), wheat, beets, and coconut oil.



BALANCED MEATY FLAVOUR AND GRILL NOTES VERSATILE IN APPLICATIONS, SUPPORTS ALL EQUIPMENT



METHODS OF PREPARATION





Preheat oven to 200°C. Bake patty for 10 mins from frozen.



Pan-fry

Add 1 tablespoon of oil. PAN-FRY at 150°C - 170°C for 7 mins from frozen, flip occasionally.



Deep-frv

DEEP-FRY at 170°C, 3 mins from frozen, defrosting not recommended.

	HARVEST GOURMET™ SENSATIONAL BURGER (100G)
	187 kcal
١	12.4 g
	12.7 g
	3.9 g
	5.3 g
	2.2 g
	0.2 mg
	360 mg

VS.	
CALORIES	
PROTEIN	
FAT	
SATURATED FAT	
DIETARY FIBRE	
CARBOHYDRATES	
CHOLESTEROL	
SODIUM	
	PROTEIN FAT SATURATED FAT DIETARY FIBRE CARBOHYDRATES CHOLESTEROL

RAW BEEF PATTY^ (100G)	
204 kcal	
14.6 g	
15.7 g	
6.3 g	
-	
-	
53 mg	_
74 g	

^Nutritional Information from FitBit

INGREDIENTS

Water, Soya Protein (18%), Vegetable Oils (Rapeseed, Coconut), Flavourings, Vinegar, Stabiliser (Methyl Cellulose), Salt, Barley Malt Extract (Gluten), Colours From Fruits and Vegetable Concentrates (0.1%) (Carrot, Beetroot, Blackcurrant).







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MUGGETS

Harvest Gourmet™ Nuggets is a nutritious snack popular amongst kids and grownups, giving the same tender and juicy taste along with a crunchy bite just like 'chicken' nuggets.



CRISPY CRUMB COATING WITH JUICY, TENDER FLAVOUR, EASY ADDITION TO ANY DISH



METHODS OF PREPARATION





Oven

Bake for 10-12 min from frozen in the middle of the oven until golden brown. Defrosting not recommended.



Pan-fry

Pre-heat pan with a little oil at medium heat for 1 min. Cook nuggets for 7-9 min from frozen at medium heat. Turning regularly.



Deep-fry

Deep fry at 170°C for 3 min. Internal temperature after cooking 70°C

HARVEST GOURMET™ Nugget (100g)
224 kcal
11.8 g
11.8 g
0.8 g
5.6 g
14.8 g
0.3 mg
394 mg

Harvest Gourmet	VS.	
	CALORIES	
	PROTEIN	
	FAT	
	SATURATED FAT	
	DIETARY FIBRE	
	CARBOHYDRATES	
	CHOLESTEROL	
	SODIUM	

CHICKEN NUGGET^ (100G)	
234 kcal	
7.7 g	
15 g	
4.7 g	
-	
18 g	
8 mg	
284 mg	

^Nutritional Information from FitBit

INGREDIENTS

Water, Soya Protein (14.8%), Bread-Crumbs (Wheat Flour, Salt, Yeast, Rapeseed Oil, Paprika), Rapeseed Oil, Wheat Flour (3.2%), Corn Starch, Flavouring, Vinegar, Stabilizer (Methyl Cellulose, Guar Gum), Citrus Fibre, Salt, Onion, Garlic.



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VERSATILE IN APPLICATIONS, USE IT IN ANY OF YOUR FAVOURITE MINCE DISHES



METHODS OF PREPARATION





Oven

Bake the Stir Fry Mince in the middle of a preheated oven for 4 - 5 minutes. Turn halfway.



Pan-fry

Heat butter and/or (olive) oil and fry the Stir Fry Mince at a moderate temperature for 2 -3 minutes. Turning regularly.



Deep-fry

Deep fry at 170°C for 1 min. Internal temperature after cooking 70°C.

.	HARVEST GOURMET™ Stir Fry Mince (100G)	
	203 kcal	
	14.8 g	
	13.7 g	
	4.5 g	
	6.0 g	
	2.1 g	
	0.18 mg	
	340 mg	

Harvest Gourmet	VS.	
	CALORIES	
	PROTEIN	
	FAT	
	SATURATED FAT	
	DIETARY FIBRE	
	CARBOHYDRATES	
	CHOLESTEROL	
	SODIUM	

CHICKEN MINCE^ (100G)	
152 kcal	
19.6 g	
8.0 g	
2.2 g	
-	
-	
93.8 mg	
116 mg	

*Nutritional Information from FitBit

INGREDIENTS

Soya protein (20%), Vegetable oil (Rapeseed, Coconut), Vinegar, Wheat Gluten (1.9%), Stabilizer (E461), Flavourings, Salt, Garlic, Colours from vegetables concentrates (Beetroot, Carrot, Paprika), Antioxidant (Ascorbic acid). Food Additives Are Of Plant Or Synthetic Origin.



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CUTLET

Harvest Gourmet™ Cutlet combines a crispy crumb coating on the outside with a juicy, tender flavour on the inside, which tastes and smells like a real chicken cutlet.

Harvest Gourmet Cutlet is pre-cooked and can be easily warmed in the oven or fryer.

You can serve it as a main course or simply be added into existing meals.



CRISPY CRUMB COATING WITH JUICY, TENDER FLAVOUR VERSATILE APPLICATION, EASY ADDITION TO ANY DISH



METHODS OF PREPARATION





Oven

Bake the Plant-Based Cutlet in the middle of a preheated oven for 4 - 5 minutes. Turn halfway.



Heat butter and/or (olive) oil and fry the Plant-Based Cutlet at a moderate temperature for 2 - 3 minutes. Turning regularly.



Deep-fry

Deep fry at 170°C for 2.5 min. Internal temperature after cooking 70°C.

HARVEST GOURMET™ CUTLET (100G)	
243 kcal	
16.4 g	
12.1 g	
0.9 g	
6.8 g	
13.6 g	
1.7 mg	
445 mg	

Harvest	VS.	7
	CALORIES	
	PROTEIN	
	FAT	
	SATURATED FAT	
	DIETARY FIBRE	
	CARBOHYDRATES	
	CHOLESTEROL	
	SODIUM	

CUTLET^ (100G)
246 kcal
9.2 g
113.7 g
3.6 g
0 g
21.5 g
0 mg
560 mg

*Nutritional Information from FitBit

INGREDIENTS

Water, Bread Crumbs [Wheat Flour (Gluten), Vegetable Oil (Rapeseed), Water, Yeast, Salt, Paprika, Turmeric], Soya Protein (14%), Seasoned Batter [Water, Wheat Flour (Gluten), Tomato Puree, Paprika, Onion, Vinegar, Salt, Garlic, Yeast, Vegetable Oil (Rapeseed)], Vegetable Oil (Rapeseed), Wheat Gluten(1.8%), Flavourings, Vinegar, Corn Starch, Stabiliser (Methyl Cellulose), Citrus Fibre, Salt, Onion, Garlic, Antioxidant (Ascorbic Acid).



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CHARGRILLED PIECES

Harvest Gourmet™ Chargrilled Pieces are a versatile, pre-cooked product with an authentic smokey taste.

Prepare them in the same way as chicken pieces and liven up a variety of meals. Harvest Gourmet Chargrilled Pieces have authentic grilled sear marks and provide a satisfying smoky taste



AUTHENTIC GRILLED SEAR MARKS SATISFYING SMOKED TASTE, VERSATILE IN APPLICATIONS, AN EASY ADDITION TO ANY DISH





Oven

Oven at 180°C, if frozen 12-15 mins, if defrosted 9-12 mins



Pan-fry

Heat butter and/or (olive) oil and fry the Chargrilled Pieces at a moderate temperature for 2 - 3 minutes. Turning regularly.



Deep-fry

Deep fry at 170°C for 1 min. Internal temperature after cooking 70°C.

CH	HARVEST GOURMET™ Argrilled Pieces (10	OG)
	199 kcal	
	23.2 g	
	9.1 g	
	0.6 g	
	8.1 g	
	1.9 g	

1.6 mg

389 mg

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Harvest Gourmet	VS.	
	CALORIES	
	PROTEIN	
	FAT	
	SATURATED FAT	
	DIETARY FIBRE	
	CARBOHYDRATES	
	CHOLESTEROL	
	SODIUM	

NUGGETS^ (100G)	
289 kcal	
13.4 g	
18.6 g	
3.1 g	
1.0 g	
18.6 g	
41.2 mg	
557 mg	

^Nutritional Information from FitBit

INGREDIENTS

Water, **Soya** Protein (17%), Rapeseed Oil, **Wheat Gluten** (7%), Apple Puree, Yeast Extract, Vinegar, Stabiliser (Methyl Cellulose), Onion, Citrus Fibre, Corn Starch, Garlic, Salt, Black Pepper, Antioxidant (Ascorbic Acid).

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HARVEST GOURMET PRODUCT INFO

SKU





Harvest Sensational Stir Fry Mince Harvest SENSATIONAL BURGER Harvest CHARGRILLED PIECES Harvest Gourmet

PRODUCT VISUAL













PRODUCT CONFIGURATION

2 x 2kg

2 x 2kg

6 x (2x500g)

2 x 2kg

2 x 2kg

2 x 2kg

WEIGHT/piece

30g

21g

-

94g

5 - 7g*

90g

PRODUCT HIGHLIGHT The ultimate catch with a delectable crispy coating and a succulent center

Same tender and juicy taste along with a crunchy bite just like chicken nuggets Versatile, easily shapeable & juicy mince just like minced chicken The real burger experience, delicious and juicy Pre-cooked chargrilled pieces with authentic smoking taste Crispy crumb coating on the outside & a juicy tender texture on the inside

PRODUCT BENEFITS









SHELF LIFE

12m

12m

12m

12m

15m

15m

STORAGE CONDITIONS

Store at -18° C. Once defrosted, do not refreeze



HARVEST GOURMET™ STIR FRY MINCE



STIR FRY MINGE WITH BASIL LEAVES



INGREDIENTS

300g HARVEST GOURMET™ Stir Fry Mince

20g Shallot oil 4 cloves Garlic

3 sprigs Bird's eye chilli

1 Tbsp MAGGI® Oyster Sauce

1 Tsp Fish sauce

2 Tsp Light soya sauce1 Tsp Thick soya sauce

3 Tbsp Water

2 Tsp Brown Sugar100g Basil leaf

METHOD

- 1. Heat a skillet, fry the garlic and bird's eye chili until fragrant.
- 2. Add HARVEST GOURMET™ Stir Fry Mince, mix until half cooked.
- 3. Mix well MAGGI® Oyster Sauce, fish sauce, light soy sauce, thick soy sauce, water and sugar. Add the sauce mixture, stir until thickened.
- 4. Add the thai basil leaves and turn off the heat. Mix well.



HARVEST GOURMET™ SENSATIONAL BURGER



SENSATIONAL BURGER



INGREDIENTS

10pcs HARVEST GOURMET™ Sensational Burger

10pcs Brioche buns

500g Julienne of carrots

1pcs Zucchini 400g Avocado 2pcs Lime

4pcs Red onions

50ml Low fat mayo or vegan mayo

150ml Ketchup15g Hot sauce50ml Olive oil

METHOD

- Slice the zucchini into 20 slices. Pan-fry in olive oil with salt and pepper.
- Using a fork, smash the avocadoes into a purée. Add the lime juice, salt, pepper and half of the hot sauce. Cut the red onions into neat slices.
- 3. Mix the mayonnaise with the ketchup and the rest of the hot sauce to create a cocktail sauce.
- 4. Grill the HARVEST GOURMET™ Sensational Burger, toasting the brioche bun at the same time.
- 5. Cover the bottom of the bun with sauce. Place the grilled zucchini slices, the grilled HARVEST GOURMET™ Sensational Burger, the guacamole, the julienne of carrots, the sliced onions at the top of the bun and stack the burger. Serve hot.





HARVEST GOURMET™ CHARGRILLED PIECES



PANEER DOSA CHARGRILLED PIECES



INGREDIENTS

Chargrilled Pieces

255g Harvest Gourmet™ Chargrilled Pieces

1/2 cup Chopped onion
1 inches Cinnamon stick
2 nos Green cardamom
1 tsp Ginger paste
2 tsp Coriander powder

1 cup Water

2 tsp Cumin powder 1 tbsp Garam masala r

1 tbsp Garam masala powder 1 tbsp Ghee

1 tbsp Ghee
4 tbsp Mustard oil
1/2 cup Minced tomato
3 tsp Coriander leaves
2 pieces Bay leaf

1nos Black cardamom
2 tsp Garlic paste
1 tsp Powdered turmeric
2 tsp Red Chilli powder
2 nos Green Chillies
2 tsp Kasoori methi powder

Dosa

1/2 cup Whole skinned urad dal

1 1/2 cup Rice

Paneer Oil

METHOD

Chargrilled Pieces

- 1. Cut the Chargrilled Pieces into the desired shape. Add oil and ghee in a pan and heat over medium flame.
- 2. When the oil is hot enough, add bay leaves and both the cardamom and cinnamon. Sauté for a minute and then add finely chopped onion into it. Cook till onions turn pink then add the ginger-garlic paste.
- Fry for a minute and add chicken pieces in. Quickly add red chilli powder, coriander powder, turmeric, cumin powder, and salt to taste. Stir to mix all the ingredients well with the chicken. Cook for a minute and then add finely chopped tomatoes and green chillies. Cook until it gets dry.
- 4. Add in the Chargrilled Pieces in the mixture, remove the lid and garnish with garam masala powder, coriander leaves, kasoori methi powder and cook on high flame till the oil separates and ready to serve.

Dosa

- Add enough water to the fermented batter until you have smooth consistency in a pouring state. Make sure the batter is not too watery though, it should be thick-ish and able to fall off your spoon easily.
- 2. Heat iron griddle and grease lightly with the oil. Pour about 1/2 cup batter to the centre of the griddle. Using the back of your ladle, gently spread the batter with a circular motion from the centre towards the sides of the griddle.
- Drizzle about 1 tsp of oil around the edges of the dosa and add a few sprinkles on the top as well. Crumble some panner on top of the dosa. Flip the dosa to half moon shape and ready to eat.



HARVEST GOURMET™ PLANT-BASED CUTLET



CURRY KATSU



INGREDIENTS

10PCS **HARVEST GOURMET™ Plant-Based Cutlet** Cooked japanese rice 1kg 500g Spring cabbage 300g Japanese curry paste 250g Carrot Potato 600g Onion 1kg Cooking oil 60ml 1.5lt Water

METHOD

- To prepare Japanese Curry. Heat up a big pot on stove over medium heat. Add in oil and sweat the minced onions for 10mins. Add in cut potatoes, carrots and cook for 5mins. Add water and bring to boil. Reduce heat and let simmer for 10mins.
- 2. Add in Japanese Curry Paste into stock, stir until well dissolved and bring to boil. Add spring cabbage into the curry and bring to boil.
- 3. Let simmer for another 10mins. Set aside.
- Deep-fried Frozen HARVEST GOURMET™ Plant-Based Cutlet in preheated cooking oil (170°C) for 2min 30sec. Remove from oil and drain off access oil (internal temperature >70°C). Cut into strips and set aside.
- 5. To assemble. Place Cooked Japanese rice on the required serving plate. Followed by cuts of the HARVEST GOURMET™ Plant-Based Cutlet, then pour Japanese Curry at the side of Plant-Based Cutlet Katsu. Ready to Serve.













READY TO PUT HARVEST GOURMET ON YOUR MENUS?

attach name card here

For more culinary inspirations,

1-800-88-3433

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